[Today's date]

[Business representative] [Business name] [Business address]

Dear [Business Representative],

I am a member of the Wellness Committee at [School Name] in [School District]. At [School Name], we are working hard to make our school a healthier place for students and staff by creating a culture of wellness. In doing so, we are writing to ask for your support of our school wellness initiative.

[School Name] participates in the MUSC Boeing Center for Children's Wellness (BCCW) School-Based Wellness Initiative, a district-wide, school-based wellness initiative. The Initiative provides direct support and motivation to our school as we implement evidence-based physical activity, nutrition, and social-emotional learning changes. These changes enhance the school environment and strengthen policies to help improve students' health, so they are better prepared to succeed in school and thrive in life.

Some of the changes our school has implemented as part of this Initiative include: [list examples of wellness activities that your school has implemented]. This year, we are excited to grow our wellness initiatives by [list of examples of school wellness activities your school needs funding for this year]!

A critical piece of the School-Based Wellness Initiative is to engage community partners in our efforts to create sustainable change in our school community. Our school believes that [Business Name] would be an excellent partner to help support our wellness goals. We would like to ask that [Business Name] consider helping us sustain our wellness efforts by [insert request of funding, services, or details of partnership]. Your partnership with our school would be a wonderful way to support your community by investing in the health and wellness of the students who live here!

You can learn more about the MUSC BCCW School-Based Wellness Initiative that we participate in here.

We are eager to hear from you and thank you for your consideration. Please contact us with any questions you may have. If your business is interested in supporting our school, you can contact us by:

• Phone: [phone number]

• Email: [email]

Mailing Address: [mailing address]

Thank you,

[Name and Title]
[Wellness Leader, Committee Member, etc.,] at [School Name]